### BRANCHBURG TOWNSHIP SCHOOLS Parent Communication Survey Results



### Why did we survey?

Our survey was undertaken to determine if parents in the district believed we were meeting the following:

 2017-2018 Strategic Planning Goal Family and Community Engagement.

#### 2017-2018 Board of Education Goal

To maximize the use of technology and social media to publicize district events, school activities and programming.

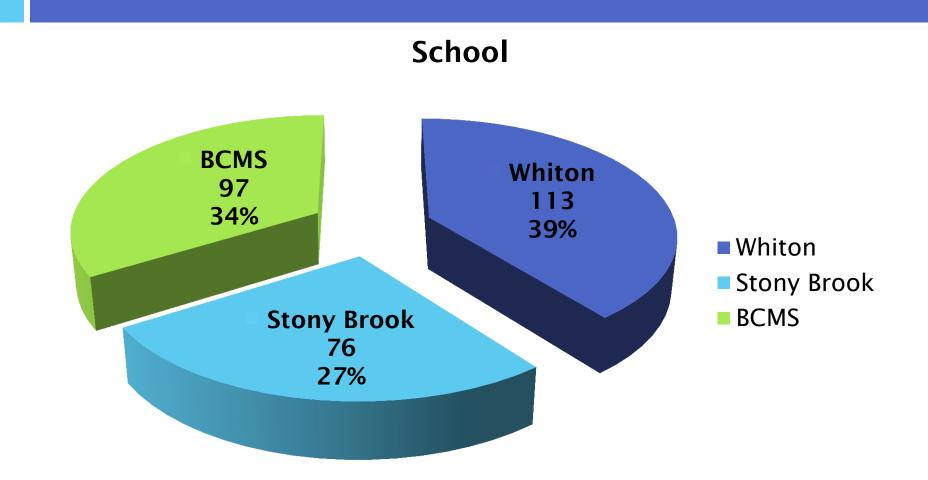
To this end, we decided to ask **YOU** if the ways we communicate are effective in meeting your needs.

### **Who Participated?**

- Survey was sent via email link to families of current students and open for 2 week period beginning on April 19, 2018.
- We received 223 responses 19% response rate.
- Of the 223 responses, families had children in these school: Whiton : 113
  Stony Brook: 76

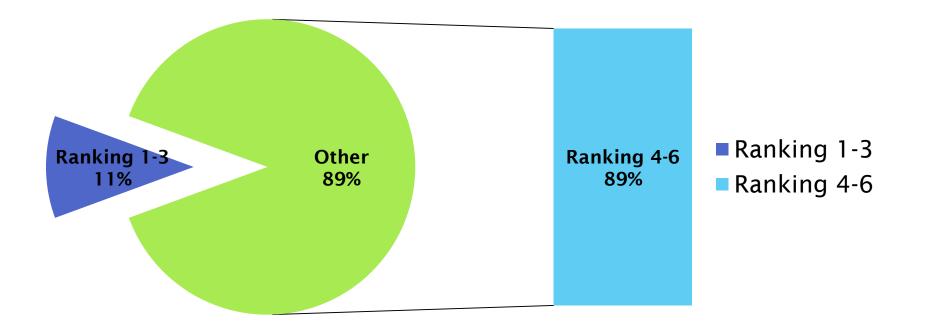
BCMS: 97

# Which school(s) does your child(ren) attend?



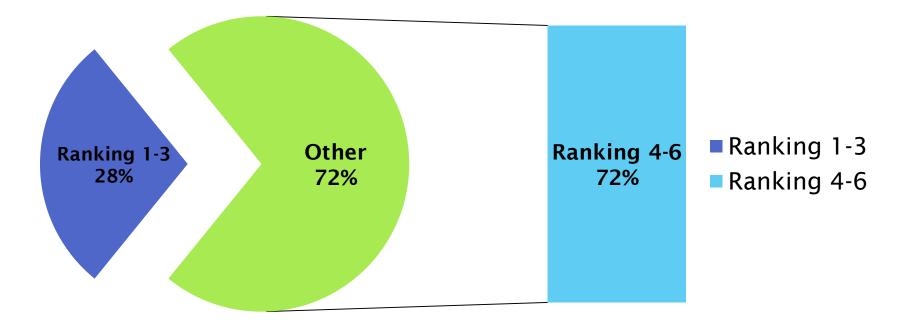
How satisfied are you with the overall communication you receive from Branchburg Schools?

#### **Overall Communication Satisfaction**



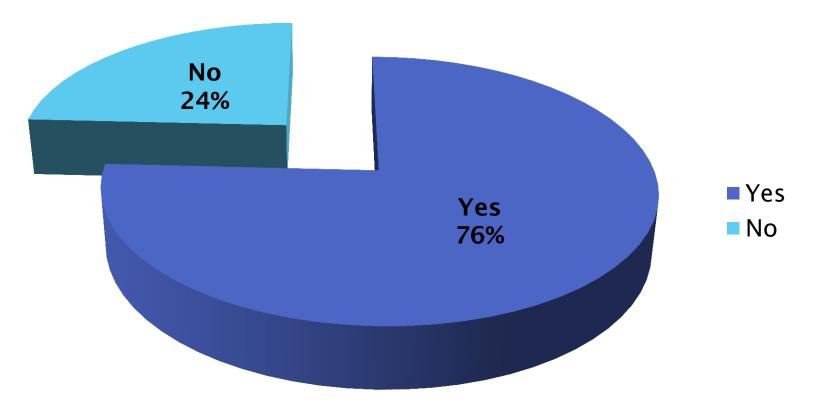
How satisfied are you with the specific communication you receive about your child's progress in the Branchburg Schools?

#### **Specific Communication Satisfaction**



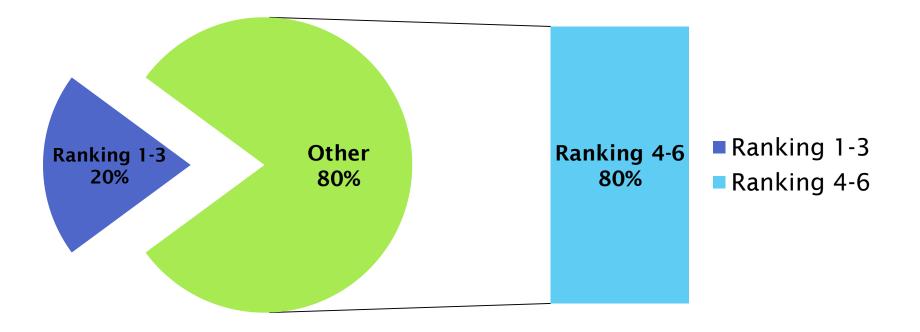
Have you contacted a faculty or staff member with questions about your child's academic progress or about a social issue?

#### **Contacted Faculty or Staff**



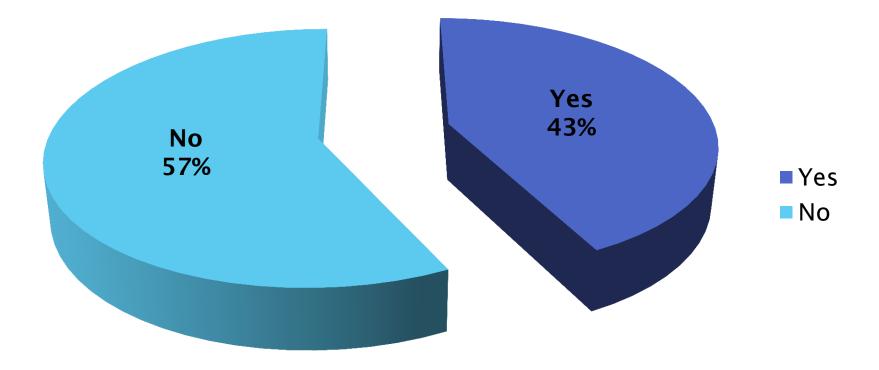
# If yes, overall how would you rate the helpfulness of the staff you contacted?

#### **Overall Staff Helpfulness**



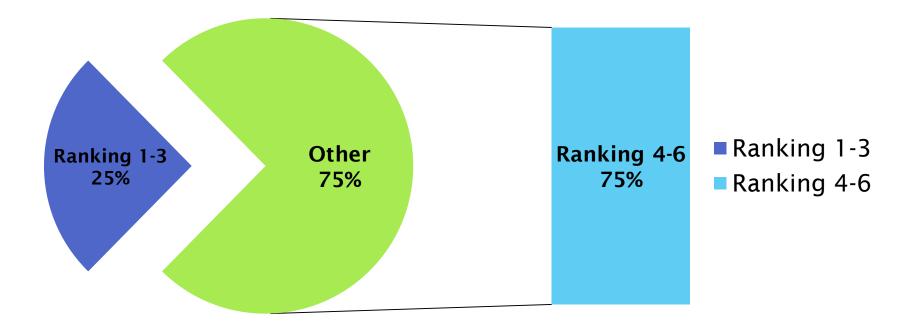
Does your child receive support from one of the District specialists (Instructional Support, Special Education, Speech/Language, GATE)?

#### **Specialist Support**

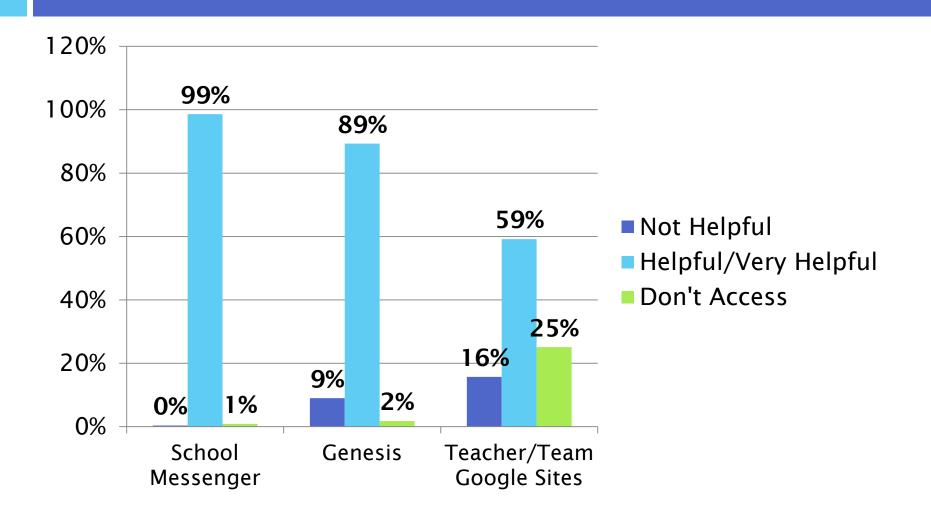


### If yes, how satisfied are you with the communication you receive from the District specialist?

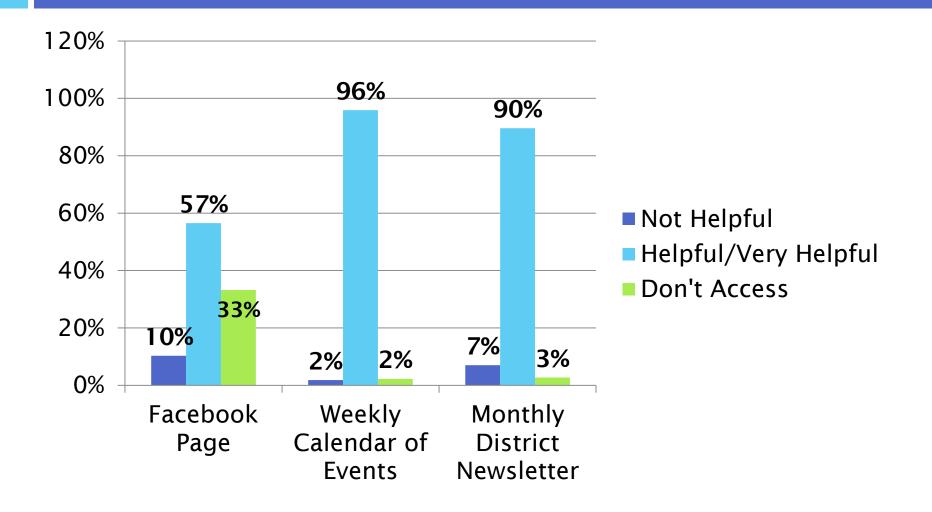
#### **Specialist Communication**



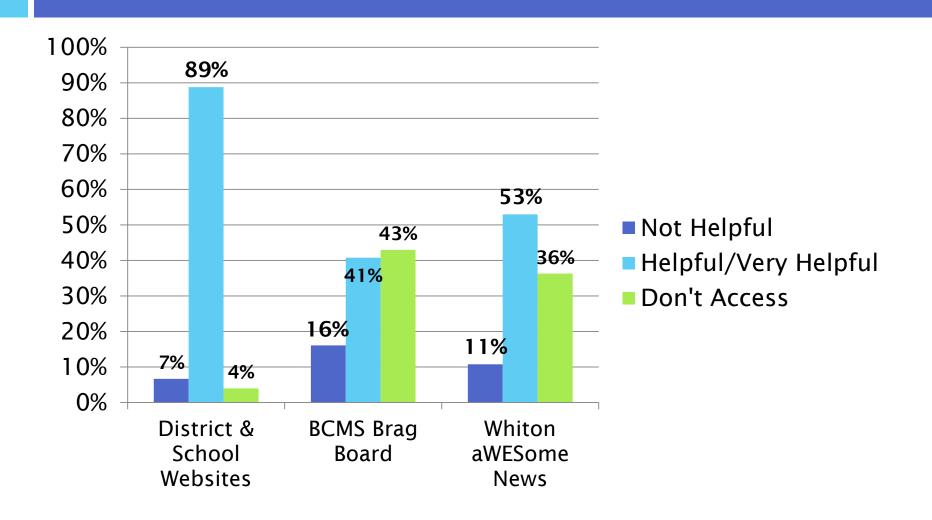
# How helpful are the ways our District communicates with parents?



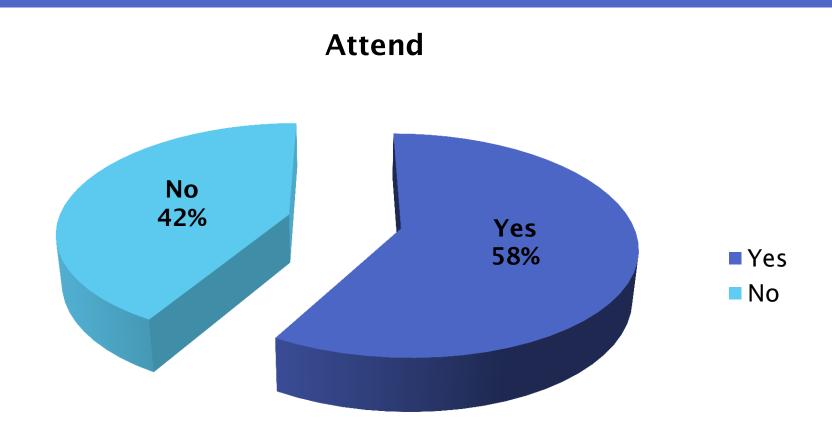
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### Would you attend a *Coffee with the Administrative Team* if one were held?



Parent Nights Are there topics you would be interested in the District presenting to parents?

### **Top Five Topics**

\*Social Aspects / Teen Issues / Peer Pressure \*Social Media Report Cards Math Program Bullying / Diversity

\* Screenagers: Growing Up in the Digital Age - being presented on October 17<sup>th</sup> at BCMS