

Branchburg Township School District



*Inspiring our children to learn,
think, grow, and excel in life.*

Strategic Planning

6.12.14



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What is a Strategic Plan?

Strategic Planning is a goal setting process in which a school district's stakeholders (board, administration, staff, parents, community-at-large, and, when age-appropriate, students) envision the future and identify the necessary steps to achieve that vision.



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Why do we create a Strategic Plan?

Set direction and priorities for the district

- Define a vision and view of success
- Prioritize initiatives that drive that success

Drive alignment (get everyone on the same page)

- Focus all aspects of the operation on common outcomes and indicators
- Create a common language to resolve conflicts
- Simplify decision-making by focusing on priorities

Facilitate communication

- Create a written record which can be used in all planning efforts
- Provide an educational tool for new staff and community members
- Provide continuity through organizational change



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How will we create our Strategic Plan?

- ★ **Board Retreat on June 21st**
- ★ **Community Forum with Identified Stakeholders**
- ★ **Data Collection**
- ★ **Cross-Role Committee Review of Information**
 - Analysis and reboot of information if necessary
- ★ **Draft Plan for Review**
 - Development of calendar for modifications and actions
- ★ **Completed Document**



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Who will help us with the process?

LCI - Learner Centered Initiatives

Provides support to school districts nationally for professional development, leadership and curriculum design

LCI's Role in Our Strategic Planning Process

- ➔ Facilitation
- ➔ Onsite meetings
- ➔ Data gathering and analysis
- ➔ Document preparation
- ➔ consultation and general support